



EDUCATION

Minneapolis College of Art and Design
2006. BFA Graphic Design

EXPERIENCE

Freelance Designer

August 2008 - Present. Focusing on Identity, Web, Apparel and Print Media Design. Select clients include: Microsoft, MySpace, Carsala, Heinz Technologies and Fanimecon.

Tonic

October 2006 - August 2008. As a Designer for Tonic I was deeply involved in projects from estimation to design and presentation, revision, acceptance and production. Work done for Tonic included but was not limited to Print, Identity, Web, Publication, and Event Promotional Design. Select clients included: Sprint, Blue Shield, Cloudworks, and HFS Concepts 4.

Target Corporation

July 2006 - September 2006. Freelance Web Designer working on the rebranding the Business Partner Management Application where my main responsibilities were creating screen mock-ups of the original functionality based on their new standards. I worked closely with the Target business analysts to ensure all accuracy of functionality.

Financial Recovery Services

November 2004 - June 2005. Sole Designer and Intern working alongside the Marketing Vice President to develop the corporate brand internally and externally through creating and refining the companies Business Profile that was sent to perspective clients. Was also responsible for developing mailers for trade shows and other promotional events.

TECHNICAL

Adobe Illustrator, Photoshop, Muse, Dreamweaver and InDesign CS5. HTML/CSS, Word, Power Point, and Keynote.

SPECIALTIES

Typography, Cataloguing, Bookmaking/Binding, Branding/Identity, Product Graphics, Screen Printing, Editorial Design, Promotional Design, Pre-Press, Apparel Graphics, Web Design

SELECT RECOMMENDATIONS (REFERENCES AVAILABLE UPON REQUEST)

Mike Novasio, Sr. Director, Microsoft Online Services

We like to have fun at Microsoft and getting someone who could translate that "fun" into a brand and image that captured the spirit of the organization but also the complexity of the work has to be extremely difficult. I had only a vague notion of what we needed, but you took that direction and turned it into exactly what we were looking for. The team covers 5 countries and 18 nationalities, so getting them onboard can be a challenge – however they were delighted with the new look and I think your suggested modifications made the difference. The extra time and effort you put in were certainly worthwhile.

Danielle Lehman, Project Manager Tonic

Chase is one of the most talented and passionate designers I've ever worked with. Clients enjoy working with him because he understands their needs and business objectives and designs accordingly, without sacrificing design quality. Colleagues enjoy working with him because of his great personality and passion. I highly recommend him.

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